

Response



Senior Pastor, Bob Moss
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“Every pastor in America needs to hear what you had to say, Todd, because of these two concepts:

*If you attract people for a certain reason, they will eventually leave for that same reason. I would say that has been true even for Salem’s 117 history. There have been times when, you know, the growth mushroomed up for certain reasons, and when those certain reasons were no longer there, the growth dissipated.

*The second concept every pastor needs to hear is that if you can help people understand, or even if every pastor can identify, ‘What is the kind of person you are trying to build through this ministry?’ And people can begin to articulate that back. That is really the purpose of the church – to build that kind of person. I think that would be transformational. “

Check out short video clips of this experience on Youtube by searching for Todd Braschler/ASPIRE.

(6 CLIPS TOTAL)

ADDITIONAL OPPORTUNITIES OFFERED THROUGH OUR MINISTRY

FIGHT LIKE A MAN—Men’s Retreat
A MAN FULLY ALIVE—Men’s Retreat
INTENTIONALLY HIS—Couple’s Retreat
ON THE HUNT—Wild Game Banquet Event
THE CALL OF A TILE MOVER—Worship Retreat
WORSHIP LEADING
WORSHIP SERVICECONVENTION SPEAKING
CONCERT/GUEST ARTIST
VISION COACH FOR PASTORS AND LEADERS



Todd Braschler is a Christian Artist/Conference speaker currently residing in Wichita, KS with his wife, Claudia. They have 3 sons, two who are married, and a teenager still at home. He is a graduate of Anderson University in Anderson, Indiana and the son of a pastor. Todd Braschler Ministries is a non-profit ministry established in 2001 with a desire to provide pivotal experiences in worship services and in teaching/retreat settings by pouring vision, passion and encouragement into the lives of pastors, churches and individuals.

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ASPIRE

Capturing the Hearts of
People We
Intend to Lead & Inspire



A Leadership Training Event



“Capturing the Hearts of People We Intend to Lead & Inspire.”



Tremendous effort with little return—is there any other aspect of ministry more defeating and de-motivating than

this? Pouring our life into a vision, an effort, an event, only to see the response and attendance equal on average of 33% of the attendance/commitment we hoped for—that is a heavy burden when leading people.

How can we present our leadership, our project, our retreat in such a way that it, in essence, captures the heart of people and compels their involvement?

Todd Braschler is a former worship, equipping, connecting pastor who desires to offer solutions on how to connect with people for life-changing opportunities. The training experience entitled **ASPIRE** is designed as a workshop to offer leaders insight and strategy to accomplish the following utilizing a MEN'S MINISTRY RETREAT as an example:

- Capture the hearts of people prior to asking for their commitment or attendance or sacrifice.
- Position these commitments as strategies, as tools to become the person God is calling us to be.
- Utilizing vision, projects, retreats to build people instead of using people to make these experiences successful.

TRAINING CONTENT



Pouring our life into a vision, an effort, an event, only to see the response and attendance meet 30% of the attendance/commitment we hoped for.

This 3-hour training experience is divided into three categories:

1. Introduction to the concept of “aspire.”
2. Positioning our leadership efforts.
3. Capturing the hearts of people.

Topics for this training include:

- A Dream for Leading People.
- Obstacles that Often Hold Us Back.
- Evidence of a Successful Endeavor.
- Common Philosophies for Attracting People.
- Capturing Hearts With the Unseen.
- God's Promised Anointing for Our Leadership.
- Vision for People.
- The “Right Tool” Mentality.
- Inspiration vs “Aspire—ation.”
- The Practical “How.”

DETAILS

While this experience utilizes a men's retreat as the example, the concepts and teaching are applicable to every ministry area. This 3-hour



training will accomplish the following in those who attend:

- Re-position ideas on how to powerfully launch a ministry, an event, a project, or a vision.
- Lead the participant to an all-encompassing vision for the kind of people they are called to build through their leadership.
- Introduce a Biblical method of presenting ministry opportunities and commitment to people.
- Lead those in attendance toward capturing the heart of people before acquiring their involvement or attendance.

Who Should Attend?

Anyone leading people, involved in the overall vision of a church, a ministry, an event or project should attend. Age and experience will have little, if any, bearing on the understanding of this approach to motivating and capturing the hearts of people.